

Seth Hodel

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Peoria, IL

Work

Freelance Motion Designer • 2018 - Present

Animation, Design, Creative Direction

Self-employed with a focus on 2D animation, design, concepting and directing projects. Grew and maintained a consistent client base through online and in-person networking. Clients ranged from animation studios, mid - larger businesses, and marketing agencies. Cultivated project management efficiencies to allow for career and family focus.

Bradley University • 2019 - 2020

Adjunct Professor - Interactive Media Department

Developed and taught curriculum for an online 2D character animation course during the pandemic.

Curriculum simultaneously taught students technical methods and creative artform of character animation.

Learned a lot about teaching!

Converse Marketing • 2015 - 2018

Junior -> Lead Motion Designer

Grew from entry-level animation experience into a confident lead role.

Worked and traveled for many stages of Animated and Live-Action video production, including: Design, 2D & 3D animation, Editing, Creative Direction, and Project Management.

Creative lead on a team that developed and executed hours of trade show content for Caterpillar's MinExpo 2016 exhibit.

Developed internal processes for better project efficiencies and communication.

Sam Leman LLC • 2013 - 2015

Creative Producer

Creative marketing production for a multi-location car dealer.

Assisted the creation of an in-house marketing department, and led a diverse range of content creation.

Hired and managed several junior roles within the marketing department.

Education

Illinois State University

2012 - BS Arts Technology

Illinois Central College

2010 - AS Multimedia